

Town of Newfane Hometown Hero Banner & Brick Program 2023

Program Description

Communities throughout the state are taking the opportunity to thank our military service members by displaying patriotic street side banners with their photos. The Town of Newfane is pleased to announce that we are continuing our own Hometown Hero Banner Program as a way to recognize the sacrifice and commitment of those who served or presently serve in the military. The banners can be purchased by friends, families, community organizations or businesses. The banners are prominently displayed from Memorial Day through the fall along main roads in the community. In addition, we have partnered with American Legion so you can also purchase and place a memorial brick in the Veteran's Park.

Banner Information

The full-color banners are 66" by 30", double-sided, made of durable vinyl, with a patriotic theme and include the Veteran's photo. They contain the Veteran's **name, branch of service and conflict or era of service**. They can include their rank and special honors (KIA, DIS, MIA, POW, Medal of Honor, Purple Heart, Bronze or Silver Star), although less lettering allows us to more prominently show their name and photo so they are more clearly visible from a distance. Banners are best displayed in clusters on utility poles along Routes 78 and 104. Placement of banners must follow specific guidelines and utility company installation policies. Requests to place banners in preferred locations can be considered but not guaranteed. At the end of the season, banners are removed and stored with the Town of Newfane.

Military Requirements

All service member banners must meet these requirements:

1. Have resided within the Town of Newfane, New York presently or at some point in their lifetime
2. Did serve or are serving our country in Army, Marine, Navy, Air Force, Coast Guard, Space Force, National Guard or National Reserve.
3. Must be serving currently, or be an honorably discharged veteran, MIA, or died in the line of service.

Banner Pricing

Each banner will cost the family or sponsor a total of \$190. This includes the banner, hardware for hanging, installation and storage. The banner is the property of the family and can be returned to them if requested at the end of the season, but it must be returned to the Town Hall prior to May 1 if it is going to be rehung the next season. If the banner is stored by the Town of Newfane, it will be hung each year until it wears out, or the family takes it. The manufacturer and other communities estimate the banners can be displayed for about 3 years depending on conditions.

Sponsorship/Donations

For individuals or businesses who would like to be a sponsor without purchasing a banner, monetary donations will be used for expenses beyond the cost of the banners and hardware.

Questions/Additional Information

For additional information/questions **please e-mail:** newfanehometownheroes@gmail.com

- Please **print** clearly. The information provided is the same for both the brick and banner.

Name of Military Member to be Honored:

Military Branch:

Military Rank:

Years Served/Start Date to Finish Date:

Era of Service (see list next page):

Medals Awarded:

Is your veteran: Living___ Deceased___ KIA___ POW___ MIA___ Died in Service___

Other details/information -- or you can also email or attach:

Sponsor's Name/Organization:

Relationship to Veteran:

Sponsor's Address:

Sponsor's Phone Number:

Sponsor's E-mail:

Date of Banner Form Submission:

I would like to purchase:

Banner \$190 _____ *Brick \$25* _____ *Both \$215* _____

Do you have a preference where the banner is placed:

Newfane _____ *Wright's Corners* _____ *Olcott* _____ *Ridgewood* _____

Signature _____

Date _____

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Eras of Service: Official Department of Defense dates: (Please choose the era of service you would like highlighted on the banner)

- Global War on Terror- September 11, 2001, to present
- Gulf War- August 2, 1990 – January 2, 1992
- Cold War- September 2, 1945 – December 26, 1991
- Vietnam –August 5, 1964 -May 7, 1975
- Korean War – June 27, 1950 – January 31, 1955
- WWII – December 7, 1941 – December 31, 1946
- WW I – April 6, 1917 – November 11, 1918
- Civil War 1861 – 1865
- Peacetime (enter dates of service)_____

For Brick Orders Only: Bricks are placed in Veteran’s Memorial Garden next to the Newfane Town Hall on Main Street. Each brick has three lines of 20 letters, numbers and blank spaces. The lines reflect the name of the service member, branch of service, rank, medals and honors, and dates of service as indicated in this application. A military graphic representing their branch of service can be added to the brick for an additional \$7.00

Veteran Approval

If the service member you are honoring is still living, please check with them to make sure they approve of the placement and information on the banner.

Photo for the Banner

Please supply the best quality photo you have of the veteran in uniform that you wish to appear on the banner. Pictures can be mailed, left at the Town Hall to be scanned, or you can digitally scan the photo and attach it in an email. If you provide an original picture, it will be scanned and returned to you. Please attach a self-addressed envelope to return the photo to you.

Sponsorship

Any person, business or organization can help support the Hometown Hero program as a sponsor by making a donation. Contributions can be sent or dropped-off at the Town of Newfane, 2737 Main St., Newfane, NY 14108, note the contribution is for the Hometown Heroes Program.

Payment

Please make check payable to the Town of Newfane, with the memo “Newfane Hometown Heroes Program”. Mail the check and application to Newfane Town Hall, 2737 Main Street, Newfane, NY 14108 or drop it off at the Town Hall.